



Invitation to Sponsorship and Exhibition

2016 IEEE Intelligent Vehicles Symposium

June 19-22, 2016 | Lindholmen Science Park, Gothenburg, Sweden

Sponsored by the IEEE Intelligent Transportation Systems Society

www.iv2016.org



WELCOME TO IV'16 AND GOTHENBURG!

The Intelligent Vehicles Symposium (IV'16) is a premier forum sponsored by the **IEEE Intelligent Transportation Systems Society (ITSS)**. Researchers, engineers, practitioners, and students, from industry, universities and government agencies are invited to present their latest work and to discuss research and applications for Intelligent Vehicles and Vehicle-Infrastructure Cooperation. Technical sessions, workshops, poster sessions, exhibition, and technical visits will be organised. The IV'16 is hosted by Chalmers University of Technology and SAFER Vehicle and Traffic Safety Centre.

We expect approximately 350-450 persons to attend the conference in Gothenburg. The conference starts with optional workshops Sunday the 19th of June. Then follows three days with plenary talks and poster session. IV is, by tradition, a single track conference so that a main part of the scientific contributions are poster sessions where the presenters stand at their posters and explain their results in an interactive manor with the other conference participants freely moving around prioritizing the poster presentations according to their preferences. In this way, they also have the possibility to discuss issues in detail directly with the presenters. With this setting, the conference stimulates interaction and personal meetings which also gives exhibitors more attentions since the participants are free to move around to a larger extent. The conference ends with a half-day demo session at the test site AstaZero. All participants will be taken by buss to the test site where various demos will be shown. It is an excellent opportunity for a company to participate in the demo program where they can show, in reality, issues that has been presented at the exhibition earlier during the conference.

Gothenburg is a perfect city for the symposium because it is the centre of automotive industry in Sweden, with headquarters of Volvo Trucks, Volvo Cars, and the supplier Autoliv, and where many international companies and academia have their development and research base. By its size, Gothenburg is a pleasant conference host city by being a mid-sized city where it is comparably small distances, at the same time as it is easily accessible by direct flights from many European cities.

Overleaf we provide some examples of what your sponsorship could look like. We will be most happy to tailor your sponsorship according to the needs and style of your organisation. Contact us!

KEY CONTACTS

For questions or further information please contact:

Conference Secretariat

Sweden MEETX AB

E-mail: iv16@meetx.se

Phone: +46 (0)31 708 86 90

Adress: Sweden MEETX

Ref: IV'16)

SE-412 94 Gothenburg

SWEDEN

Local Organising Committee

Prof. Henk Wymeersch, Exhibitor & Sponsor Chair

henkw@chalmers.se, +46 (0)31 772 17 65

Prof. Jonas Sjöberg, General Chair

jonas.sjoberg@chalmers.se

Lisa Knutsson, Local Arrangement Chair

lisa.knutsson@chalmers.se

Conference Venue

[Lindholmen Conference Centre](#)

Phone: +46(0)31-772 39 50, Visiting address: Lindholmen Science Park, Lindholmospiren 3-5

DATES AND TIMES

Sunday	19 June 2016	13:00 – 17:00	Setup Exhibition
		Afternoon	Pre-registration
		Evening	Welcome reception
Monday	20 June 2016	08:00 – 18:00	Scientific Programme & Exhibition
Tuesday	21 June 2016	08:00 – 18:00	Scientific Programme & Exhibition
		19:00 – 23:00	Conference dinner
Wednesday	22 June 2016	08:00 – 13:00	Scientific Programme & Exhibition
		13:00 – 17:00	Dismantling OF Exhibition
		13:00 – 17:00	Visit to AstaZero proving ground

Please note that the times are *preliminary*.

EXHIBITION AREA

The commercial exhibition will be held in direct connection to the lecture halls. Refreshment points and coffee areas have been integrated into the exhibition area, maximising the time that delegates spend in this area. Lunches will also be served in the exhibition area.

CATEGORIES OF SPONSORSHIP

The IV'16 Conference proposes 4 sponsorship categories:

- PLATINUM SPONSOR (Exclusive for 1 sponsor)
- GOLD SPONSOR (Exclusive for 2 sponsors)
- SILVER SPONSOR
- BRONZE SPONSOR

In addition there are Sponsor Items and Exhibition opportunities. The Sponsor Items can be added to both Sponsors and Exhibitors. The indicated acknowledgments are examples and can be tailored to your needs and style.

All prices in this Invitation to Sponsorship & Exhibition are in SEK and excl. VAT.

PLATINUM SPONSOR (TAKEN)

SEK 80 000

Exclusivity to one Platinum Sponsor

EXHIBITION

- Exhibit space of **9 sqm** (3x3m) in the exhibition area (incl. table, chair, electricity)
- First choice of exhibition space allocation
- Possibility to demo vehicle outdoors and participate in Ride & Drive

PROGRAMME OPTIONS

Symposium (30 min)

One Company will be allowed to organise one exclusive Symposium in conjunction with the Conference, but inside the main scientific programme. There will be no parallel sessions at the same time. The organising company chooses the subject, as well as nominate speakers and chairpersons. In order to ensure that the Symposium meets the scientific standards of the conference, the organising committee reserves the right to approve or reject any application. The time allocated is the same as for the invited speakers.

Included:

- Session hall with standard AV equipment

Acknowledgment:

- Info about the symposium will be presented in the Programme on the conference website www.iv2016.org.
- E-mail marketing of the Symposium via the conference database. Ad to be produced and provided by Sponsor.
- Full details of the Symposium will be printed in the Final Programme
- Inclusion in the List of Sponsors & Exhibitors

DELEGATE ITEMS

Pads & Pens

Pads and pens will be inserted in the conference bag and distributed to each registered delegate onsite (approx. 400 pcs). The sponsor will be recognised by the company logotype on the pads and pens. Pads and pens to be produced and provided by the sponsor. Production cost is not included. area.

ADVERTISEMENT

Roll-up

Roll-up/quick screen to be placed in the registration area. Roll-up to be produced and provided by the sponsor. Production cost is not included.

Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

Conference Website

Sponsor have the possibility of promoting the company on the conference website as Platinum sponsor of the conference. www.iv2016.org.

- Company logotype recognized as Platinum sponsor and URL link to sponsor's website placed on the conference website
- Inclusion in the List of Sponsors & Exhibitors on the conference website

Advertisement in the Final Programme

- Company logotype recognized as platinum sponsor printed in the Final Programme
- 1 page 4-color advertisement on the back cover of the Final Programme. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Programme

PowerPoint in Session Halls

Company logotype recognized as platinum sponsor to be shown on a PPT slide in the session rooms between the sessions. To be provided by the conference.

List of Sponsors & Exhibitors signage

Company logotype recognized as platinum sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

Presented as Platinum sponsor at the opening of the Conference

COMPLIMENTARY REGISTRATIONS

- 4 complimentary full registration fees to the conference incl. conference dinner

GOLD SPONSOR

SEK 40 000

Available to a maximum of two Gold Sponsors

EXHIBITION

- Exhibit space of **6 sqm** (3x2m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Platinum sponsor.
- Possibility to demo vehicle outdoors and participate in Ride & Drive

PROGRAMME OPTIONS

Oral session (15 minutes)

Sponsoring companies on gold level will be allowed to organise one exclusive oral session for 15 minutes each, inside the main scientific programme. There will be no parallel sessions at the same time. The organising company chooses the subject, as well as nominate speakers. In order to ensure that the session meets the scientific standards of the conference, the organising committee reserves the right to approve or reject any application.

Included:

- Session hall with standard AV equipment.

Acknowledgment:

- Info about the oral session will be presented in the Programme on the conference website www.iv2016.org.
- Full details of the oral session will be printed in the Final Programme
- Inclusion in the List of Sponsors & Exhibitors

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Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

Conference Website

Sponsor have the possibility of promoting the company on the conference website as Gold sponsor of the conference. www.iv2016.se.

- Company logotype recognized as sponsor and URL link to sponsor's website placed on the conference website
- Inclusion in the List of Sponsors & Exhibitors on the conference website

Advertisement in the Final Programme

- Company logotype recognized as sponsor printed in the Final Programme book
- 1 page 4-color advertisement on the inside of the Final Programme book. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Programme.

PowerPoint in Session Halls

Company logotype recognized as gold sponsor to be shown on a PPT slide in the session rooms between the sessions.

List of Sponsors & Exhibitors signage

Company logotype recognized as gold sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

Presented as Gold sponsor at the opening of the Conference

COMPLIMENTARY REGISTRATIONS

- 2 complimentary full registration fees to the conference incl. conference dinner.

SILVER SPONSOR

SEK 25 000

Available to an unlimited number of sponsors

EXHIBITION

- Exhibit space of **4 sqm** (2x2m) in the exhibition area (incl. table, chair, electricity)
- Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis after Gold and Platinum sponsors.
- Possibility to demo vehicle outdoors and participate in Ride & Drive

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Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

Conference Website

Sponsor have the possibility of promoting the company on the conference website as silver sponsor of the conference www.iv2016.org.

- Company logotype recognized as silver sponsor and URL link to sponsor's website placed on the conference website
- Inclusion in the List of Sponsors & Exhibitors on the conference website

Advertisement in the Final Programme

- Company logotype recognized as silver sponsor printed in the Final Programme/Abstract Book
- 1 half page 4-color advertisement in the Final Programme. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Programme

PowerPoint in Session hall

Company logotype recognized as silver sponsor to be shown on a PPT slide in the session rooms between the sessions.

List of Sponsors & Exhibitors Signage

Company logotype recognized as silver sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

Presented as Silver Sponsor at the opening of the Conference

COMPLIMENTARY REGISTRATION

- 1 complimentary full registration fee to the conference incl. conference dinner.

BRONZE SPONSOR

SEK 15 000

Available to an unlimited number of sponsors

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Bag Insert

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

Conference Website

Sponsor have the possibility of promoting the company on the conference website as bronze sponsor of the conference www.iv2016.org.

- Company logotype recognized as bronze sponsor and URL link to sponsor's website placed on the conference website
- Inclusion in the List of Sponsors & Exhibitors on the conference website

Advertisement in the Final Programme

- Company logotype recognized as silver sponsor printed in the Final Programme/Abstract Book
- 1 half page 4-color advertisement in the Final Programme. Ad to be provided by the sponsor.
- Inclusion in the List of Sponsors & Exhibitors in the Final Programme

PowerPoint in Session hall

Company logotype recognized as bronze sponsor to be shown on a PPT slide in the session rooms between the sessions.

List of Sponsors & Exhibitors Signage

Company logotype recognized as silver sponsor to be shown on a signage with the List of Sponsors & Exhibitors at the entrance of the conference hall.

Presented as Bronze Sponsor at the opening of the Conference

Please note that there is no exhibition space included in the bronze sponsorship package.

EXHIBITION BOOTH

SEK 15 000

EXHIBITION BOOTH

Each exhibition booth measures **4 sqm** (2x2m) and includes a table, chair and electricity.

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Conference Website

All exhibitors have the possibility of promoting the company on the conference website www.iv2016.org.

- Company logotype recognized as exhibitor and URL link to sponsor's website placed on the conference website

- Inclusion in the List of Exhibitors on the conference website

Advertisement in the Final Programme

- Company logotype recognized as exhibitor printed in the Final Programme
- Inclusion in the List of Sponsors & Exhibitors in the Final Programme

COMPLIMENTARY REGISTRATION

- 1 complimentary full registration fee to the conference incl. conference dinner

EXHIBITION

EXTRA EXHIBITION SPACE SEK 3 000/sqm

There is a limited area for the exhibition indoors at the venue and not much space. Extra Exhibition space can be ordered per square meter but is subject to availability.

Confirmation on ordering of extra space will be done when we know more exact number of companies and organisations that has signed up, this will be made in the beginning/spring of 2016. We will do our utmost to accommodate the need for additional space. Extra exhibition space allocation will be made on a "first come, first served" basis.

Allocation of exhibition space

Exhibition space allocation will be made by the Conference organiser on a "first come, first served" basis.

Approximately 6 weeks before the conference start, exhibition spaces will be allocated and confirmed to the exhibitors.

ADDITIONAL EXHIBITOR REPRESENTATIVES SEK 2 000

All the exhibitors' company representatives must be registered for the conference, and will receive a badge displaying the exhibiting company name.

The Sponsor & Exhibitor registration fee is SEK 2 000 excl. VAT per registration, and includes entrance to exhibition, conference material, lunch, coffee breaks and welcome reception on Sunday evening (the conference dinner is not included in this price).

SOCIAL EVENTS

Welcome reception

The Welcome reception will be held on Sunday 19th of June outside the venue. This is hosted by the city of Gothenburg and are free of charge.

Conference dinner SEK 800

A conference dinner will be held on Tuesday 21st and this costs **SEK 800** excl. VAT to attend for additional exhibitor representatives (it's included in the complementary registration).

Places for the social events will be announced later

SPONSOR ITEMS

Available to all Sponsors & Exhibitors

Listed below are other opportunities available for your organisation to support the IV 16 Conference. Further information and costs are available upon request. All contributions to the success of this event are highly valued.

Bag Insert - SEK 10 000

Insert of sponsor's item (1 leaflet/brochure) into the conference bags distributed to all delegates. Insert to be provided by sponsor. Production cost is not included.

Advertisement in the Final Programme

Advertisement in the Final Programme/Abstract Book.

Ad to be provided by the sponsor.

Full page **SEK 10 000**

Half page **SEK 5 000**

Mobile app - SEK 30 000 (available for 1 sponsor)

Inclusions: Company logo on start page and logo inside the app. Company information and logo approved by sponsor and organising committee.

Chords/Lanyards for Name Badge – SEK 10 000 (available for 1 sponsor)

The name badge attached to a neck chord/lanyard is worn by every registered delegate (approx. 400 pcs). The sponsor's logo will be printed on the chord/lanyard, together with the IV'16 logo. Chords/lanyards will be produced by the conference and production cost is included.

Lunch or Coffee Break - SEK 15 000 per break

Complimentary lunches and coffee/tea with sandwiches/pastries will be served daily. The serving points will be located mainly in the exhibition area. Sponsors will be acknowledged with their company logo at each service station. Included: Catering and all logistics.

Technical Demo at AstaZero

There will be a possibility to demonstrate active safety systems at AstaZero proving ground in the afternoon on Wednesday June 22, 2016. Arrangements will be discussed with interested companies/ organizations. If you are interested in the Technical Demo possibility please indicate this when signing the contact. *It is available for all sponsors and all exhibitors.*

Sponsor items available to Platinum, Gold & Silver sponsors only

Exhibition space outdoors for car/truck/bus and Ride & Drive possibilities

There will be a possibility for platinum, gold and silver sponsors to demo cars, trucks and or buses outside the venue and also do ride & drive activities if wanted. Arrangements will be discussed with interested companies/organizations. If you are interested in the possibility to exhibit outdoors please indicate this when signing the contact.

TERMS AND CONDITIONS

SPONSORSHIP & EXHIBITION

Conditions of Payment

100% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 days of receipt of the invoice. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable.

Registration fees and social events are subject to VAT for all countries.

Production costs

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. IV'16 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at IV'16. Late deliveries, if accepted, may also attract late fees.

Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made until 6 months before the conference. For cancellations received after the 19th of December 2015 there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above date) will be charged to the Exhibitor/Sponsor.

Assignment of Exhibition Space/Eligibility for Exhibition

Organisations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the conference are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Conference Organiser can interrupt any kind of promotion, which in their opinion could damage the Conference.

Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Conference venue.

Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country. The Conference and its organisers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are recommended to have comprehensive third party liability insurance for their stands.

AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other IV'16 publications are subject to the decision and control of the Conference Organisers. The Conference Organisers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organiser. These terms and conditions may be amended at any time by the organiser, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

FINAL STIPULATIONS

In the event that the Conference cannot be held or will have to be changed due to events beyond the control of the Conference Organisers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Conference Organisers, the Conference Organisers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.

Under these circumstances, the Conference Organisers reserve the right to either retain the entire fee and to use it for a future Conference, or to reimburse the Exhibitor/Sponsor after deducting costs already incurred for the organisation of the IV'16 and which could not be recovered from third parties. Any company that disregards the directives of the Conference Organisers may be excluded from the exhibition by the Conference Organisers with immediate effect. Such companies are liable for the whole rental sum and for all incidental expenses including VAT.

In cases in which the Conference Organisers are indebted to the Exhibitor/Sponsor, the Exhibitor/Sponsor may demand compensation instead of cash payment only with the permission of the Conference Organisers. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation the Exhibitor/Sponsor agrees to submit to the authorised court in Stockholm, Sweden. Electively, the Conference Organisers may choose to appeal to the court into whose jurisdiction the Exhibitor/Sponsor falls. Swedish law is to be used.

SPONSORSHIP & EXHIBITION CONTRACT

2016 IEEE Intelligent Vehicles Symposium

Company Name
(as presented on website and in printed material)

Invoice Address

PO. Number (if required)

Postal Code

City

Country

Authorized Signatory

Contact Person

Telephone

Mobile

E-mail

VAT Number

Please choose from the Categories of Sponsorship, Exhibition and Sponsor Items below.
All prices are excl. VAT

CATEGORIES OF SPONSORSHIP:

- PLATINUM SPONSOR** ~~SEK 80 000~~
(Exclusive to one sponsor)
- GOLD SPONSOR** ~~SEK 40 000~~
(Exclusive to two sponsors)
- SILVER SPONSOR** SEK 25 000
- BRONZE SPONSOR** SEK 15 000

EXHIBITION:

- EXHIBITION BOOTH** SEK 15 000
4 m² (2x2)
- EXTRA EXHIBITION SPACE**
Subject for availability
SEK 3 000/m²

_____ m² á 3 000 SEK= _____ TOTAL

SPONSOR ITEMS:

- Bag Insert** SEK 10 000
- 1 Full page Advertisement in Final Programme** SEK 10 000
- 1 Half page Advertisement in Final Programme** SEK 5 000
- Mobile app (Exclusive to one sponsor)** SEK 30 000
- Chords/Lanyards for Name Badge (Exclusive to one sponsor)** SEK 10 000
- 1 Lunch or Coffee break** SEK 15 000

We are interested in:

- Technical Demo at AstaZero**
- Exhibition space outdoors and/or Ride & Drive (available for Platinum, Gold or Silver only)**
 Car Truck Bus

Having signed below, we hereby agree to be a Sponsor or Exhibitor at the IV'16 in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Invitation to Sponsorship & Exhibition (2015-11-30).

Date

Signature (by Authorized Signatory)

Invitation to Sponsorship & Exhibition (2015-11-30)

Return this form to:

Email: IV16@meetx.se

or

Sweden MEETX AB
Ref: IV'16
SE- 412 94 Gothenburg
SWEDEN



2016 IEEE
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www.iv2016.org